

## Job Description

**Role:** Social Media Manager

**Department:** Media

**Reports into:** Head of Social and Content

**Responsible for Managing:** N/A

## About Us

At Dewynters we believe experience is everything. From those we share together at theatres and concerts, exhibitions or sports events, to those we enjoy at home or online, every experience matters. Established in 1872 and based in central London, we're a fully integrated advertising and marketing agency specialising in live events, entertainments and the arts. Key accounts include The Book of Mormon, The Lion King, Royal Shakespeare Company, Waitress, ATP World Tour Tennis Finals and The Big Feastival.

## About the Role

You'll create & maintain groundbreaking social content campaigns, ensuring they're successfully implemented across all key social media platforms for a variety of live ticketed events; including theatrical productions in the West End, UK and internationally, as well as sports and music

Reporting to our Head of Social, you'll team up with the social and content team to deliver exciting and creative social media campaign strategies; as well as having responsibility for the daily upkeep of audience engagement across all social media channels, you'll act as the spokesperson for well loved international entertainment brands

You'll have autonomy on your own clients; bringing your expertise and experience into the planning, strategy and implementation of highly engaging, best in market campaigns. You will lead on paid social campaign strategy; working with the biddable team, to deliver smart techniques that return quality engagement and ticket sales for our clients

## About You

- Proven experience gained from a fast-paced agency or company
- Able to develop, create and skillfully manage multiple tones of voice via multiple social media platforms
- Know the key social channels inside out and are a self-confessed social media nerd
- Have experience in activating and managing paid social advertising
- Outstanding interpersonal, verbal and written communication skills
- Meticulous attention to detail with all administrative tasks and comfortable in managing their own workload
- Have organisational and multitasking superpowers, whilst always thinking and being proactive
- Flexible work attitude, with the ability to think on your feet and juggle conflicting priorities
- Value working in a great team and are able to keep your cool and sense of humour under pressure
- Must have strong social media campaign experience
- Proactively seek and develop storylines within your Social Media campaigns and integrate amongst all media communication platforms; providing our clients with collaborative, exciting and mindful content
- Brilliant at the development of big ideas and a keen creator of content

## Interested?

If you think this job is for you please send your updated CV and covering letter, stating your salary expectations and why you are the right person, to: [recruitment@dewynters.com](mailto:recruitment@dewynters.com)

## What can we offer you?

We offer a whole array of benefits including:

- Competitive salary
- 23 days holiday rising to 28 days holiday (includes the Christmas shutdown)
- Flexible working
- Private health insurance
- Career development and training opportunities
- Enhanced Maternity and Paternity package
- Life Assurance
- Season ticket Loan
- Cycle2Work Scheme
- Complimentary theatre/entertainment tickets