

Job Description

Role: Publishing Designer

Department: Publishing

Reports into: Head of Publishing

Responsible for Managing: N/A

About Us

At Dewynters we believe experience is everything. From those we share together at theatres and concerts, exhibitions or sports events, to those we enjoy at home or online, every experience matters. Established in 1872 and based in central London, we're a fully integrated advertising and marketing agency specialising in live events, entertainments and the arts.

Current clients and active projects include West End theatre shows such as *Disney's The Lion King*, *Wicked*, *Dear Evan Hansen* and *The Book of Mormon*, national theatre tours, live immersive experiences e.g. 'Mamma Mia! The Party' at the O2 Arena and sports events including the *Nitto ATP Finals* – the finale to the ATP tennis season at the O2 Arena – and the *Qatar Goodwood Festival*.

Dewynters is driven by creativity, passion and innovation and always understands the importance of getting the very best results for our clients.

About the Role

Dewynters is looking for a publishing designer for maternity cover of up to one year. This role is situated in our publishing department, reporting to the Head of Publishing, creating printed programmes and brochures for some of the most prestigious venues in London's West End and beyond.

Your Responsibilities

- Conceptualisation and design of programmes and brochures for theatres and other venues
- Grasp the essence of a show and create pages that are reflective of it, adhering to client brand guidelines and existing show artwork
- Work with the editorial staff to suggest creative ways to present content
- Liaise with clients to amend existing products for reprints
- Liaise with printers for delivery of final artwork for proofing and print
- Quality control on all proofs before print
- Retouching photography
- Demonstrated problem-solving skills, especially under deadline pressure, with a keen eye for detail across all elements of the product
- Occasional design assistance in Dewynters' Studio, helping to artwork other products, including posters and digital ads

Your Skills/Qualifications

- Fluency in Photoshop and InDesign, with full understanding of style sheets, grids and typography
- Full understanding of designing for print with some experience of designing digital products, such as ads
- Experience in proven media agency
- Demonstrable knowledge & understanding of the UK publishing landscape
- Skilled in Excel and PowerPoint
- Confident written and verbal communication and people skills, with an ability to build strong relationships with clients, suppliers and internal teams
- Exceptional attention to detail and comfortable working quickly and efficiently to tight deadlines

Interested?

If you think this job is for you please send your up to date CV and a covering letter stating your salary expectations and why you are the right person for the position to recruitment@dewynters.com

What can we offer you?

We offer an array of benefits, including:

- Competitive salary
- 23 days holiday rising to 28 days holiday (includes the Christmas shut-down)
- Flexible working
- Private health insurance
- Career development and training
- Enhanced Maternity and Paternity package
- Life Assurance
- Season ticket loan
- Cycle2Work Scheme
- Complimentary theatre/entertainment tickets