

Digital Media Manager

Our clients' world-class brands bring people together – at the theatre, concerts, exhibitions, and sporting events. After a year like no other, we are expanding our media team to help us reconnect audiences to the bursting world of live entertainment.

Our campaigns entertain and engage ticket buyers through innovative, data-driven creative storytelling and this is your perfect chance to expand your horizons and play an important role in the future of the entertainment industry.

The Role

- You will use your understanding of the Digital Media landscape to inform our day-to-day planning, buying and strategic development of digital marketing campaigns across multiple live entertainment products.
- You will plan and implement strategies across display, video, and Google platforms.
- You understand the importance of building strong, consultative relationships with clients and suppliers.
- You will implement campaigns, and manage relationships across third party suppliers, internal ad ops and creative teams to ensure that all campaigns run on time and deliver in full.
- You will create and analyse digital performance reports and present insights to clients and internal stakeholders.

About You

- Technically and analytically minded you can solve problems and autonomously create solutions.
- You are at the forefront of emerging digital trends and can articulate this for both brand and performance marketing.
- You are a great communicator with client facing experience.
- You have a thorough understanding of campaign implementation and experience of managing the process, including tracking / trafficking.
- Although this role is primarily focussed on display and video, experience of planning and implementing Paid Social & Google ads/PPC campaigns would be a benefit.
- You have excellent project management and organisational skills.
- You are confident and resourceful, you will have autonomy over the business you work on, but the pressure to perform will reflect this.
- You are a team player, with the ability to work under pressure and to strict deadlines, in a busy and constantly changing environment.

What can we offer you?

- 20 days holiday rising to 25 days holiday
- Flexible working
- Private health insurance
- Career development and training opportunities
- Enhanced Maternity and Paternity package
- Life Assurance
- Season ticket Loan
- Cycle2Work Scheme
- Complimentary theatre/entertainment tickets