

Job Description

Role: Content & Community Manager – Mamma Mia! The Party

Department: Media

Reports into: Head of Social and Content

About us

At Dewynters we believe experience is everything. From those we share together at theatres and concerts, exhibitions or sports events, to those we enjoy at home or online, every experience matters. Established in 1872 and based in central London, we're a fully integrated advertising and marketing agency specialising in live events, entertainments and the arts. Key accounts include The Book of Mormon, The Lion King, Royal Shakespeare Company, Nitto ATP World Tour Tennis Finals, The Big Feastival and Mamma Mia! The Party.

About the role

Fancy a social media role with a difference? How about a chance to create & manage the social content campaign for smash-hit immersive dining and theatrical experience at London's The O2 – ***Mamma Mia! The Party***.

Reporting to our Head of Social & Content, you'll team up with our Mamma Mia! The Party social strategist to deliver an exciting and creative content campaign for the immersive dining and party experience across all key social media platforms

You'll have creative autonomy in a role that encourages you to fully utilise your creative content expertise and experience in the planning, strategy and implementation of highly engaging campaigns for Mamma Mia! The Party throughout 2020.

Working at Dewynters and on-site at The O2 within the Party itself, you'll immerse yourself with the cast and production team to give fans and followers unrivalled access to the show and behind-the-scenes action.

Your content creation skills will play a key role in every step of the content process; from initial concept inception to film shoots, copy writing and final release across social media. Keen to flex your creative filming and content editing muscles? This is the role for you.

About you

- Proven experience gained from a fast-paced agency or company
- Able to develop, create and skillfully manage an exciting tone of voice via multiple social media platforms
- Know the key social channels inside out and are a self-confessed social media nerd
- Dynamic content creation skills; including expertise in FinalCut, iMovie, Photoshop software, as well as a keen eye in photography and video motion capture
- Outstanding interpersonal, verbal and written communication skills
- Open to spending one or two evenings a week at London's hottest new immersive experience
- Meticulous attention to detail with all administrative tasks and comfortable in managing your own workload
- Have organisational and multitasking superpowers, whilst always thinking and being proactive
- Flexible work attitude, with the ability to think on your feet and juggle conflicting priorities
- Value working in a great team and are able to keep your cool and sense of humour under pressure
- Proactively seek and develop storylines within your social media campaigns and integrate amongst all media communication platforms; providing our clients with collaborative, exciting and mindful content
- Brilliant at the development of big ideas and a keen creator of content
- Have a penchant for the greatest pop band ever – ABBA!

Interested?

If you think this job is for you please send your updated CV and covering letter, stating your salary expectations and why you are the right person, to: recruitment@dewynters.com

What can we offer you?

We offer a whole array of benefits including:

- Competitive salary
- 23 days' holiday rising to 28 days' holiday (includes the Christmas shutdown)
- Flexible working hours
- Private health insurance
- Career development and training opportunities
- Enhanced maternity and paternity package
- Life Assurance
- Season ticket loan
- Cycle2Work Scheme
- Complimentary theatre/entertainment tickets