

Digital Media Executive

We're Dewynters, the leading live entertainment marketing agency. Based in central London, we create ground-breaking campaigns that are seen across the world, spanning the fields of theatre, opera, concerts, music, sport, film, comedy and exhibitions. We are innovators in the application of digital first and data driven marketing strategies to ticketed events.

Our unrivalled creative experience and passion, together with our strategic, digital and data-driven expertise, ensure we always deliver the very best campaigns and results for our clients. Clients include the Royal Shakespeare Company, Nitto ATP World Tennis Finals, Les Misérables, Mamma Mia!, The Lion King, Kinky Boots, The Book of Mormon, Taste London Festival and Marvel Universe Live!.

This new role supports the Digital Team within the two key areas of social and display. The role reports to the Head of Digital

Your role includes:

- Assisting in planning/scheduling of small scale Social Ad Campaigns
- Heading-Up SnapChat activity
- Creating reporting documents for clients
- Building case studies on successful campaigns
- Creating social advertising benchmarks reports
- Looking into and reporting on social innovations
- Shadowing social media managers
- Assisting in media planning of digital display campaigns with potential to take ownership of planning for smaller campaigns/budgets further down the line
- Looking after weekly reporting of ongoing campaigns
- Building case studies of best performing campaigns and media suppliers
- Delivering updates about innovations in the digital media landscape/taking ownership of a digital media internal newsletter

Your skills/qualifications include:

- Knowledge and keen interest in social media
- Proficient user in Excel and Power Point
- Creative approach
- Friendly, smart and driven
- Media degree or degree relevant to industry
- Interest in the arts / live entertainment
- Copy writing skills (their own blog/strong social presence is ideal)
- Keen interest in digital media and marketing
- Analytical brain comfortable with numbers
- Passion for musical/theatre/live entertainment is a big plus but not essential.

Interested?

If you think this job is for you please send your updated CV and covering letter stating your salary expectations and why you are the right person to: recruitment@dewynters.com

What can we offer you?

We offer a whole array of benefits including:

- Competitive salary
- 23 days holiday rising to 28 days holiday (includes the Christmas shut-down)
- Flexible working
- Permanent health insurance
- Career development and training budget
- Enhanced maternity and paternity package
- Life cover
- Season ticket loan
- Ride to Work scheme
- Childcare vouchers
- Champagne and sabbaticals for long serving team members
- Christmas and summer parties
- Complimentary massages
- Complimentary fruit
- Five for Five social
- Friday afternoon wind-down drinks
- Complimentary theatre/entertainment tickets