

Content Strategist

We're Dewynters, the leading live entertainment marketing agency. Based in central London, we create ground-breaking campaigns that are seen across the world, spanning the fields of theatre, music, arena events, opera, sport, film, comedy and exhibitions.

Clients include the Royal Shakespeare Company, Nitto ATP World Tennis Finals, Les Misérables, Mamma Mia!, The Lion King, The Book of Mormon, Taste London Festival, Ubisoft and Marvel Universe Live! We recently embarked on an international new business drive that has generated clients in France, Germany, Sweden, Asia and The Gulf.

Our opportunity

We are looking for someone who can breathe life into stories for our clients. Our focus is on being highly informed and justifiably opinionated, thinking 'big ideas' editorially. You will be creating content pieces across multiple channels, managing video activity and video partners, leading PR/partnerships and pulling our staff together to glean stories from their campaigns.

Dewynters has built a world-class reputation for creating brands in live entertainment. In the last ten years we have been bringing this creativity into our content creation and storytelling. We now want to take this to the next level.

You'll be successful in this role if you:

- Embrace and love the voice, values and vision of our clients
- Are a brilliant, big ideas and content creator and able to inhabit other people's voices
- Proactively seek and develop storylines throughout Dewynters, and present them in a collaborative, mindful way
- Have proven experience in those experiential moments for brands, giving PR/partnerships a chance to succeed
- Have a broad network of contacts within the media industry, work collaboratively with partners but constantly look to expand and enhance that network
- Have organisational and multitasking superpowers whilst always thinking and being proactive
- Keep your cool and sense of humour under pressure
- Value working in a great team
- Are able to work autonomously and own this area of our business
- Are familiar to the modern media landscape

Interested?

If you think this job is for you please send your updated CV and covering letter, stating your salary expectations and why you are the right person, to: recruitment@dewynters.com

What can we offer you?

We offer a whole array of benefits including:

- Competitive salary
- 23 days holiday rising to 28 days holiday (includes the Christmas shutdown)
- Flexible working
- Permanent health insurance
- Career development and training budget
- Enhanced maternity and paternity package
- Life cover
- Season ticket Loan
- Ride to work scheme
- Childcare vouchers
- Champagne and sabbaticals for long serving team members
- Christmas and summer parties
- Complimentary massages
- Complimentary fruit
- Five for Five social

- Complimentary theatre/entertainment tickets